

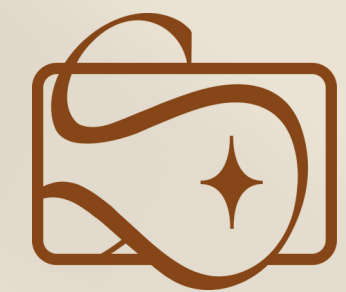


STORCK PHOTOGRAPHY  
GABI GABI

# GABISTORCK

photography

## WHAT TO WEAR GUIDE





# Family Photos Color Scheme

## Cozy Creams



## COORDINATE, DON'T MATCH.

Choose colors that complement each other but are not overly matchy-matchy. For example, avoid wearing the same color top as your spouse or putting your girls in the same matching dresses.

My recommendation for fall outfits is to start with mom (or daughter), since women's clothing tends to have more colors and prints.

My best advice is for mom to wear a dress in your favorite color. Not only are dresses flattering, but you will feel good in it. If you hate dresses, think about a skirt/top combo, but choose something that is slightly dresser than your everyday look. Opt for high quality fabrics (not t-shirt material) because they hang better.

After chosen mom's outfit, think about 2-3 coordinating colors, some neutral and one of which pops and brings life to the outfits.

Avoid overly saturated and bold colors, as they distract in the photo. Look for MUTED versions of the same color. For example, if you have a bright hot pink shirt, try a muted dusty rose instead.





## DRESS FOR THE WEATHER.

You might have the perfect outfit on, but if you're freezing or sweating to death, a family photo session can quickly unravel. Remember, little ones get cold more quickly than adults when temperatures are low, so pack a cardigan or sweater for them.

## JUST BE YOURSELF.

Don't dress like someone else you saw on Pinterest just because you found an amazing outfit idea. You want these photos to represent the real you and your family and not be something that you aren't. This might mean you wear shorts or torn up jeans or a boho vintage thrift store dress. Just be you!

## INCLUDE YOUR KIDS.

Involve your children in planning and choosing outfits. They will be much more excited about family photos if they like what they're wearing. This doesn't mean that you should let your daughter wear her favorite princess dress. Instead, incorporate their favorite color. Please don't make them wear something they hate. You want your kiddos happy for your session!

## REMEMBER THE SHOES.

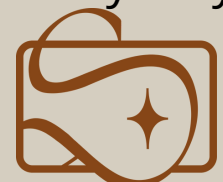
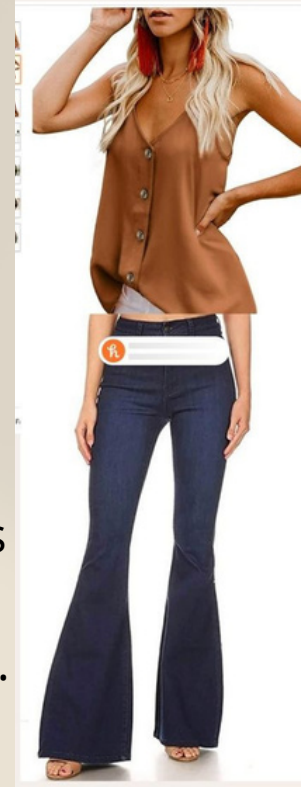
Shoes have the power to complete an outfit or completely destroy it! Think about your session location. If you are in a field, for instance, you won't be able to walk in those stilettos. Avoid bright white shoes, all athletic sneakers, and kids' shoes with cartoon characters and sparkles. If you just can't find shoes you love, consider having the family go barefoot for the session (just bring shoes to walk around at the location!).

## DON'T WAIT TO TRY ON YOUR CLOTHES UNTIL THE DAY BEFORE.

Try on your clothes well in advance so you can switch it up if something isn't working.

# Family Photos Color Scheme

## Pumpkin Palette





# Family Photos Color Scheme

Fall Neutrals



## PLEASE AVOID

- OVERSIZED CLOTHING
- FORMALWEAR
- BOLD AND DARK COLORS
- NEON COLORS
- LOGOS
- STRAPLESS/SLEEVELESS TOPS
- ATHLETIC SHOES
- LOW-CUT AND OVERLY TIGHT SHIRTS

## Overall Tips

Most importantly, you want to feel comfortable in what you wear. Choose clothing that allows you to play with your kids, move freely and feels good on you. For guys this means that shirts that look good untucked are usually better since you will be playing and moving around with your kids and you don't want to have to keep tucking in your shirt.





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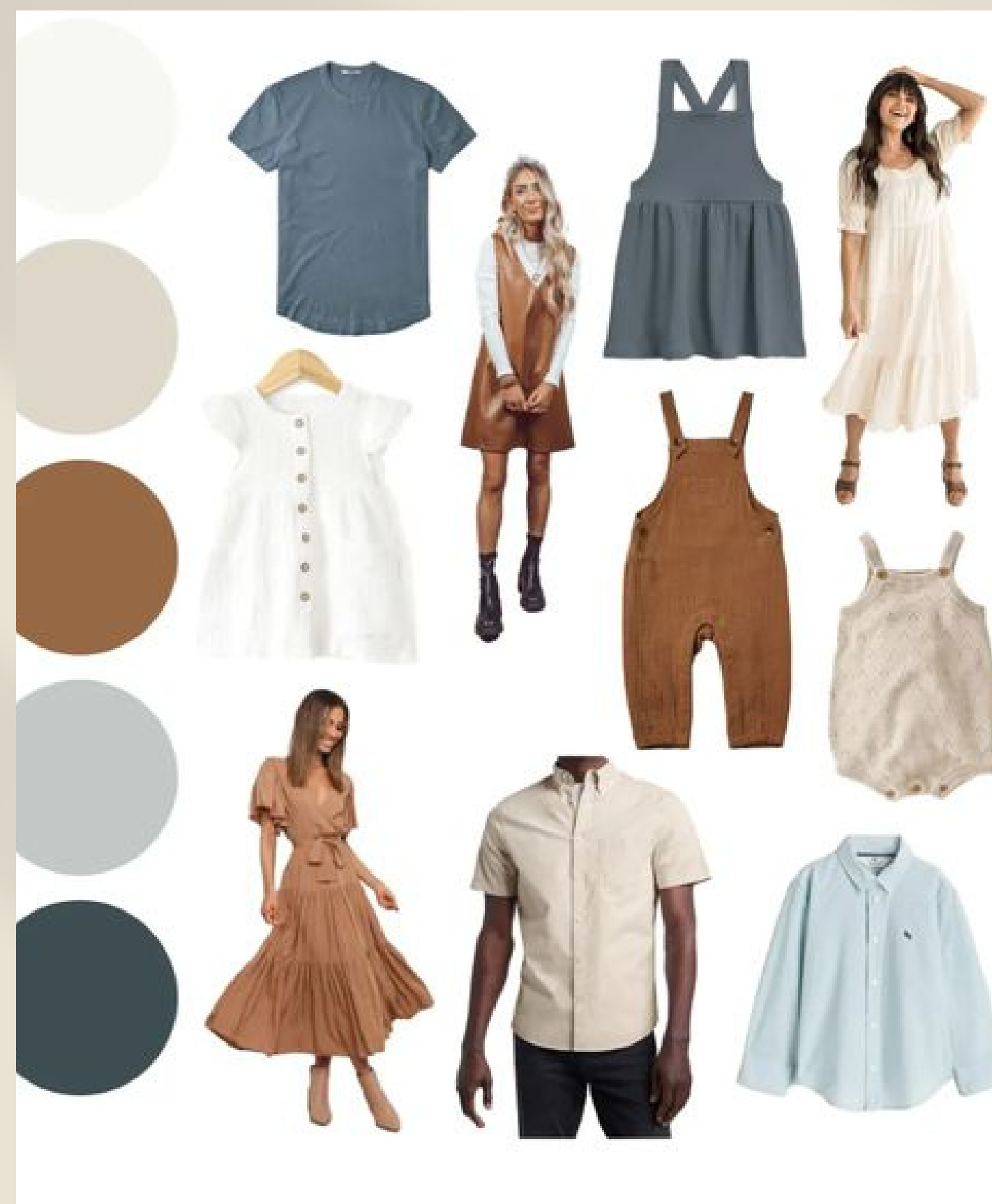
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